



BOWL FOR KIDS' SAKE VIRTUAL

Brothers Big Sisters Gulf Coast is taking Bowl for Kids' Sake (BFKS) virtual! For those unable to attend in person, we're making adjustments to bring the fun to you!

On Monday, October 4th, BFKS kicks off with one week of challenges, activities, competition, and prizes!

Three days during this week you can participate in 1) an Activity Challenge and 2) a Fundraising Challenge.

- 1) **Activity Challenges** are fun opportunities to catch the BFKS spirit. With each activity you participate in you get a ticket into our raffle. At the end of the week, one Bowler wins a 3 day/ 2 night stay in a Galveston Island Vacation Home. But, this isn't it! There will be several other raffle prizes after each activity and challenge so make sure to participate. Don't forget to share your activities on social media and in the Facebook BFKS event page (use #BFKSGulfCoast and tag us!), and get others excited about getting involved.
- 2) **Fundraising Challenges** provide extra motivation to ask for donations and recruit new Bowlers. Three days this week we will have a fundraising challenge and a new prize at stake. The more support you get for BFKS, the more opportunities to win one of the great prizes!

At the end of the week, we'll put on a virtual bowling contest and "prize" our top Bowlers, companies and teams. Then you can head on over to the BFKS Facebook event page and brag away! :)

Just like in-person BFKS, asking for friends' and family support is easy. Once you register in our online platform, a fundraising page is created just for you, with built-in tools to ask for donations via social media, email, or text. The average gift is only \$20, and every gift can make a BIG IMPACT for our Littles. Visit <http://www.mentorsgc.org/virtual-bowl-for-kids-sake-2021/> to register today!

We all know BFKS is not about the bowling—it's about the kids. Now more than ever, our impact is relevant and our mission is urgent. For the Littles and families in our program, the trusting, personal relationships they have with their Bigs continue to be vital. So at Big Brothers Big Sisters, we commit to providing critical resources, offering support, and ensuring the well-being of our entire BBBS family.

This work is only made possible through the support and passion of people like you. So thanks for "bowling" with us, and we can't wait to see what you can do with Virtual BFKS!





Bowl For Kids' Sake: Challenge Details

Day 1: Monday, October 4th

- **ACTIVITY CHALLENGE: Online Happy Hour**

⇒ Join us on Zoom for a BFKS Happy Hour Kick-off! Grab a drink and connect with other Bowlers to learn more about how BBBS is adapting to support families, and how you can help when you join in the fun with BFKS! Time and link will be provided once registered!

⇒ *Prize Opportunity:* Receive 1 Raffle Ticket for attending (BBBS will track attendees through Zoom registration, so be sure to register first). Drawing will be held Tuesday, October 5th at noon.

- **FUNDRAISING CHALLENGE: Recruit More Bowlers**

⇒ Get your colleagues, friends, and family members to join you on your bowling team or to start one of their own! The more Bowlers we have, the more money we can raise, so help us get our message out to as many people as possible. Have your bowlers join your team by visiting <http://www.mentorsgc.org/virtual-bowl-for-kids-sake-2021/>.

⇒ *Prize Opportunity:* Receive a Day 1 Raffle Ticket for every Bowler you recruit. Or if you're a new Bowler, get a Raffle Ticket just for signing up! Drawing for this challenge will be held Wednesday, October 6th at noon so GET TO RECRUITING!!

- **BONUS RAFFLE TICKET:** Join the BFKS Facebook Event. Get a bonus Day 1 Raffle Ticket when you join the BFKS Facebook Event. This will help us share updates and other exciting contests and prizes that come up during the week. This raffle ticket will be put in the drawing for the Galveston Island Vacation Home!

Day 2: Wednesday, October 6th

- **ACTIVITY CHALLENGE: Post For Kids' Sake**

⇒ For this activity, we will provide you with a flyer to post on your social media account (Facebook, Instagram, Twitter, etc). The purpose of this activity is to bring more awareness to BBBS and potentially gain more mentors to serve the youth of Galveston County. It is important you TAG US (@gulfc coastbbbs) and/ or post a screen shot of your post on the BKFS Virtual Facebook page!

⇒ *Prize Opportunity:* On Thursday, October 7th, at 9am the person with the most engagement (likes, shares, comments) on their post will win a BBBS SWAG PACK!

- **FUNDRAISING CHALLENGE: Raise \$50.00 on Your Individual Fundraising Page**

⇒ Get your colleagues, friends, and family members to donate to your page, and try to raise at least \$50 during Day 2. Don't forget—your own donations can count here, too!

⇒ *Prize Opportunity:* Receive a Day 2 Raffle Ticket if you raise \$50 or more on your individual page. Drawing will be on Thursday, October, 9th at noon.





Bowl For Kids' Sake: Challenge Details

Day 3: Friday, October 8th

• **ACTIVITY CHALLENGE: Virtual Bowling**

⇒ Get ready for the BBBS Bowling experience with our very own online bowling game! Play on your phone, tablet, or computer, and take a screen shot to show us your high score. Play as many times as you want- Practice makes perfect! The can be found on the website under the virtual bowling page.

⇒ *Prize Opportunity:* Receive a Raffle Ticket into the day 3 drawing! The person with the highest score (make sure you post a screen shot on the virtual BFKS Facebook page or email it to botey@gulfcoastbbbs.org) will win a special prize! The participation drawing will be held Monday, October 11th along with the high score winner! In case of a tie, we will draw for the winner.

• **FUNDRAISING CHALLENGE: Last Minute Contributions**

⇒ Keep the donations flowing, and broaden your circle even more! Try to secure at least 5 new donations today! Gifts can be large or small—what matters is getting more people involved.

⇒ *Prize Opportunity:* Receive a Day 3 Raffle Ticket for every donation you get today! This donation must be logged during Day 3! Drawing for this challenge will be held Monday, October 11th!

To register or learn more, visit
<http://www.mentorsgc.org/virtual-bowl-for-kids-sake-2021/> or
reach out to Brittany Otey at 409-763-4638 or
botey@gulfcoastbbbs.org.

